

**TRADE,
ADVERTISING,
INDUSTRY,
SIGNS**

CHAPTER 16. TRADE, ADVERTISING, INDUSTRY, SIGNS

ARTICLE I. ADVERTISING

- 16.101. Posting on Public Property.
- 16.102. Posting Property in Which Municipality has Interest or
Regulatory Power.
- 16.103. Posting on Private Property.
- 16.104. Signs and Signboards.
- 16.105. Handbills and Placards. Prohibited on Public Property.
- 16.106. Municipal or State Signs.
- 16.107. Campaign/Election Sign Regulations (added June 25, 2018)

CHAPTER 16. TRADE, ADVERTISING, INDUSTRY, SIGNS

ARTICLE I. ADVERTISING

16.101. POSTING ON PUBLIC PROPERTY.

It shall be unlawful to place any advertisement, business, political, or otherwise, or any notice or sign of any nature on public property within the corporate limits, by the use of a placard, picture, paper, circular, printing, or by any means or device whatsoever without prior approval of the Town Council.

16.102. POSTING PROPERTY IN WHICH MUNICIPALITY HAS INTEREST OR REGULATORY POWER.

It shall be unlawful to place any such advertisement, notice or sign of any nature in any park, street or any other property such as telephone poles, telegraph poles, electric poles or towers, and the like thereof. (See Section 12.105, this Code, for cross- reference.)

16.103. POSTING ON PRIVATE PROPERTY.

It shall be unlawful to place any such item in Section 16.101, hereof, on private property, without written consent of the owner or lessee of the property.

16.104. SIGNS AND SIGNBOARDS.

The construction and placement of all such signs or signboard shall be subject to approval by Council.

16.105. HANDBILLS AND PLACARDS. PROHIBITED ON PUBLIC PROPERTY.

When authorized by Council, no handbill or placard shall be distributed within the corporate limits unless it is deposited in a secure place where the wind will not blow it away. The placing of a handbill or placard under a windshield wiper of a motor vehicle shall not be construed as a deposit of same in a secure place.

The attachment in any way of a handbill or placard to public property or a pole or other equipment of a public utility is prohibited.

16.106. MUNICIPAL OR STATE SIGNS.

It shall be unlawful for any person, firm or corporation to remove, tear down, deface or destroy any sign erected by municipal or state authorities.

REVISIONS TO ORDINANCES

Ordinance 16.107
Campaign / Election Sign Regulations
Chapter 16. Trade, Advertising, Industry, Signs
Article 1. Advertising

**An Ordinance to Establish Campaign / Election Sign Regulations
Within the Corporate Town Limits of McBee, South Carolina**

WHEREAS, the Town Council of the Town of McBee has determined that an addition is to be made to Chapter 16. Trade, Advertising, Industry, Signs Article 1. Advertising to add Section 16.107 Campaign / Election Sign Regulations.

The Town of McBee hereby votes to approve the addition of Section 16.107 Campaign / Election Sign Regulations to Chapter 16. Trade, Advertising, Industry, Signs Article 1. Advertising.



Mayor John Campolong

First Reading Vote Results Date: 05/01/2018

 4 For 0 Against

Second Reading Vote Results Date 06/25/2018

 5 For 0 Against

Public Hearing Date: 06/05/2018

16.107. CAMPAIGN / ELECTION SIGN REGULATIONS

A. Applicability and Conformance

This Ordinance regulates the size and physical characteristics of signs; allows campaign / election signs to be erected without prior Town Council approval.

With the adoption of this Ordinance, all signs within the corporate town limits of McBee are to be in compliance with this Ordinance.

B. Temporary placement

The following signs are permitted for a limited amount of time as provided below:

1. Temporary Campaign / Election Signs

Definitions:

“Campaign / Election sign” is a sign that contains primarily a campaign / election message.

“Public property” means any property owned or operated by a governmental entity that is open to the public and used for a public purpose. “Public property” includes, but is not limited to, a library, park, school, government building, public right-of-way or easement.

“Temporary campaign / election sign” means a sign that refers only to the issues of candidates involved in an election.

Campaign Signs and Polling Places

State of South Carolina: It is unlawful on an election day within two hundred feet of any entrance used by the voters to enter the polling place for a person to distribute any type of campaign literature or place any campaign / election posters. The poll manager shall use every reasonable means to keep the area within two hundred feet of any such entrance clear of campaign / election literature and displays, and the county and municipal law enforcement officers, upon request of a poll manager, shall remove or cause to be removed any material within two hundred feet of any such entrance distributed or displayed in violation of this section. (SC Code of Laws 7-25-180 (A))

Temporary Campaign / Election Sign Regulations:

1. A temporary campaign / election sign placed on public property shall comply with the following regulations:
 - a. Campaign / Election signs may not be erected no more than thirty (30) days prior to a town, county, state, or federal election and shall require that such signs be removed within fourteen (14) days following the election, provided however, that they be allowed to remain displayed between initial and run-off elections, provided not more than thirty (30) days shall pass between initial and run-off elections.
 - b. Size limitations are as follows:
Temporary campaign / election signs shall be a maximum of 18" x 24".
 - c. Temporary campaign / election signs shall be made of durable materials adequate to withstand any wind loads, which might reasonable be experienced and should be maintained in good condition.
 - d. It shall be the responsibility of the property owner to remove all campaign / election signs from property within the time specified in this ordinance.
 - e. The Town of McBee may, without notice, confiscate and dispose of any temporary campaign / election sign that is placed in violation or not removed as required.